

# VICTORIA FROBERG she/her/hers

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Reston, Virginia

## PERSONAL SUMMARY

Curator specializing in collaborative projects with a focus on performance, public art, multi media, and queer art. Exploring concepts of repair, fantasy, the monstrous and grotesque. Experienced in organizing and curating diverse collections to engage and educate audiences. Detail-oriented and creative individual with exceptional communication and project management skills, utilizing research and networking skills to enhance exhibition quality and visitor experience. Strong track record of team collaboration and adaptability.

## EDUCATION

### Master of Arts: Art Curation And Management

Rome University of Fine Arts, Roma, Lazio  
01/2024-01/2025

### Bachelor Degree of Art: Gender, Sexuality, and Women's Studies

Virginia Commonwealth University, Richmond, VA  
08/2011-05/2016

## CURATORIAL PROJECTS

### CURATOR, IN MOVEMENT

03/2025 - 03/2025

Piano ZerO - Rome, Lazio •

- Artists: Natalia Hasan, Eva Maleen, Ottavia Cernuschi, Selima 'Sima' Ben Rhouma, Io Kuriviál
- Live radio broadcast on Twitch with artist interviews
- In Partnership with Lost in Layout Gallery and Radio Resonance

### CURATOR, VAMOS AL MERCADO

02/2025-02/2025

RUFA Space - Rome, Lazio •

- Artist: Mara Espinosa Erda
- Co-Curators: Ayda Ozcan & Noor Fatima
- Promoted exhibition and vernissage via social media, email and press release

### CURATION ASSISTANT, INTERNSHIP

11/2024 - 12/2024

La Nuova Pesa -Rome, Lazio •

- Assisted in gallery opening for artist Bruno Ceccobelli and Art in Nuvola
- Website design for artist Andre Aquilanti

### CO-CURATOR, ARTE AMBIENTALE

02/2024-10/2024

Parco della Caffarella -Rome, Lazio •

- Co-Curator: Noor Fatima
- Outdoor interactive exhibition consisting of 12 artists at Caffarella Park
- Exhibit sponsored by N5, Italian sustainable cleaning brand, and Nativa

### CO-CURATOR, NOWHERE, NOW HERE

06/2024-10/2024

Casa delle Culture -Rome, Lazio •

- Artists: Eva Maleen, Negin Fallah, Vittorio Venturoli, Chantal Spapens, and Tanek
- LGBTQIA+ centered exhibition and community event
- Co-curator: Ayda Ozcan
- Sponsored by Municipio V in Rome

### CO-CURATOR, SUONI VELATI

06/2024-10/2024

KH Laboratories -Rome, Lazio •

- Artist: Federica Gisana
- Co- Curators: Elisa Pannison, Henky Tjeong
- Managed installation and dismantling of exhibition

### WORKSHOP FACILITATOR, CURATORIAL AND DESIGN MANAGEMENT

07/2024-07/2024

RUFA University -Rome, Lazio •

- Co-facilitated and organized 5 day university workshop
- Assisted students with writing, preparation for presentations, and curating final project

### CO-CURATOR, WAXBUILT CASTLES

04/2024-05/2024

Ombrelloni Art Space -Rome, Lazio •

- Artist: Chantal Spapens
- Co- curator: Vittorio Venturoli
- Developed relationships with artists and gallerist, securing future exhibitions and archival work

### CO-CURATOR, NYMFE

03/2024-04/2024

RUFA University -Rome, Lazio •

- Artists: Alvi Östgaård, Alexandra Bittarova, Ximena Robles
- Co- curator: Ayda Özcan
- Designed layout for multidisciplinary exhibition to optimize visitor engagement

### CO-CURATOR, PEEK ME "is your blood as red as this?"

01/2024-02/2024

RUFA University -Rome, Lazio •

- Artists: Chantal Spapens and Maria Luisa Figueiredo
- Co-Curator: Elisa Panisson
- Vernissage with largest attendance at RUFA, included live performance

## STRENGTHS & EXPERTISE

Networking and Collaboration

Artist Liason

Public Art

Community Projects

Creative Writing

Exhibition on Management

## PROFESSIONAL DEVELOPMENT

New Art School Modality,  
Hybrid Format, Hauser &  
Wirth

Arts Writing/Writing About Art &  
Notes from the Artist's Studio  
10/2024-05/2025

## SKILLS

Google suite

Microsoft suite

Canva

MailChimp

Figma

Procreate

WordPress

MidJourney

Photoshop & Illustrator

Logic Pro

Digital camera

Teaching and group organizing

Excellent written and verbal  
communication skills

REFERENCES AVAILABLE UPON  
REQUEST

## PROFESSIONAL EXPERIENCE

### COMMUNITY ORGANIZER, ACUPUNCTURE CLINIC

11/2022-12/2023

Vital Qi, Richmond, Virginia •

- Created discounted and free acupuncture events with Elizabeth Fuqua
- Initiated financial assistance program

### SPA MANAGER & COMMUNITY SUPPORT ORGANIZER

03/2021-12/2023

Vitality Float Spa - Richmond, Virginia •

- Created Community Support position
- Managed activities related to staff training, treatment procedures, inventory management and marketing
- Enhanced digital presence with revamped website and active social media engagement, increasing online bookings

### LEAD EVENT ORGANIZER, QUEER REPRODUCTIVE JUSTICE OPEN HOUSE

04/2023-07/2023

Whole Heart Space - Richmond, Virginia •

- LGBTQIA+, BIPOC, and disabled led open house
- Education centered around reproductive justice for the LGBTQIA+ community
- Coordinated schedules and timelines for events

### SOFTHANDS VIRTUAL ARTIST MARKET & LIVE EVENT

09/2020-12/2020

Virtual/Zoom

- Organized and created live virtual Winter Solstice workshops by and for LGBTQIA+ creatives during COVID 19 lockdown
- Co-created wordpress artist's gallery for artist's to buy and sell work

### MEDICAL OFFICE COORDINATOR

01/2017-08/2019

Virginia League for Planned Parenthood -  
Richmond, Virginia •

- Trained incoming employees
- Collaborated with local grassroots funding