

Victoria Rose Froberg

pronouns: she/her

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PERSONAL STATEMENT

I am a passionate, multi-talented, goal oriented individual who is recognized for leadership and delegation skills. My success has been driven by aligning my career with the needs of my community while harnessing my interdisciplinary creative abilities. I am passionate about using my creativity to build accessible community spaces that incorporate art practices as a form of social connection, healing, and serve as catalysts for change for those of us who have faced marginalization within the art world.

SKILLS

Google suite, microsoft suite, canva, figma, procreate, wordpress, midjourney, photoshop, illustrator, basic logic pro skills, digital camera skills, teaching, and group organizing. POS system experience. Excellent written and verbal communication skills. Painter and multimedia artist, including movement, illustration, textiles, digital and sound work.

EXPERIENCE

2025

IN MOVEMENT, Piano Zer0 in Partnership with Lost in Layout Gallery and Radio Resonance, Rome, Lazio – March 21-28 2025

- Multi-media, group art exhibition consisting of 6 artists: Natalia Hasan, Eva Maleen, Ottavia Cernuschi, Selima 'Sima' Ben Rhouma, Io Kuriviál
- Curated with the gallerist, Claudio Guerrieri
- Included live radio broadcast on Twitch with artist interviews

Vamos al Mercado, RUFA Space, Rome, Lazio– February 17-28 2025

- Solo multi media exhibition of Mara Espinosa Erda
- Co-Curated with Ayda Özcan & Noor Fatima

2024

Internship, La Nuova Pesa, Rome, Lazio – November-December 2024

- Assisted two gallery director and assistant
- Prepared for in gallery exhibition and Rome art fair *Art in Nuvola*
- Built website for Roman artist Andre Aquilanti using wordpress
- Art in Nuvola – 4 day art fair based in EUR, Rome
- Assisted in gallery opening of Roman artist Bruno Ceccobelli

Arte Ambientale, Parco della Caffarella, Rome, Lazio – October 26 2024

- Outdoor interactive installation exhibition consisting of 12 artists at Caffarella Park
- Co- Curated Nolwenn Keraudren and Giulia Bergantino with Noor Fatima
- Exhibit was sponsored by N5, Italian sustainable cleaning brand, and Nativa

New School Modality “Arts Writing/Writing About Art” Workshop, Hybrid Format, Hauser & Wirth, New York City, USA – October–December 2024

- Weekly virtual meetings led by artists and curators
- Inclusion of global artists of all mediums
- Discussion of readings, individual and collective projects with curators and artists
- Opportunities for cumulative self led projects

Nowhere, Now Here, Casa delle Culture, Pigneto, Rome, Lazio – October 2024

- LGBTQIA+ curated and centered art exhibition and community event located at cultural center
- 5 artists selected: Eva Maleen, Negin Fallah, Vittorio Venturoli, Chantal Spapens, and Tanek
- 3 day exhibition
- Created all of the social media images, text, artists bios, descriptions, and critical text with my fellow curator
- Exhibition sponsored by municipio V in Rome
- Curated by Victoria Froberg and Ayda Özcan

Academic Tutor, Curatorial and Design Management Workshop, RUFA University, San Lorenzo, Rome, Lazio – July 2024

- Assisted in 5 day university workshop
- Taught and organized lessons with Francesca Gollo and Fabrizio Pizzuto
- Assisted students with writing, preparation for presentations
- Organized final curatorial project with local artist Giulia Romolo

Veiled Sounds, KH Laboratories, Flaminia, Rome, Lazio – June 2024 & Finissage October 2024

- Curated solo exhibition for Federica Gisana with Elisa Pannison and Henky Tjeong
- Wrote accompanying curatorial text
- Installed diptych in collaboration with the artist

Wax Built Castles, Ombrelloni Art Space, San Lorenzo, Rome, Lazio – May 2024

- Curated solo performance exhibition of Chantal Spapens with Vittorio Venturoli
- Wrote curatorial text
- Installed pieces for performance with artist

NYMFE, RUFA Space, San Lorenzo, Rome, Lazio – April 2024

- Curated painting exhibition with Ayda Özcan
- Consisted of three painters: Alvi Östgaard, Alexandra Bittarova, Ximena Robles
- Each artist had 2-3 works in the show
- Wrote accompanying curatorial text
- Installed works with artists
- Developed working relationships with artists

PEEK ME/“is your blood as red as this?”, RUFA Space, San Lorenzo, Rome, Lazio – January 2024 & Finissage February 2024

- Curated exhibition with Elisa Panisson for artists Chantal Spapens and Maria Luisa Figueiredo
- Consisted of paintings, installations, and one performance opening night
- Wrote curatorial piece for the show
- Successfully developed working relationships with both artists

Curatorial Texts, Rome, Lazio – January 2024– Present

- Veiled Sounds, Federica Gisana, *KH Laboratories*
- Chantal Spapens, *Garland of Tears*, MAXXI Museum of Contemporary Art
- Chantal Spapens, *Wax Built Castles*, Ombrelloni Art Space, Co-Written with Vittori Venturoli
- Atelier dell'Errore *Die Werkstatt*, Richard Saltoun
- Paolo del Gallo di Roccagiovine *Naturalis Historia*, Galeria Sospesa
- Chantal Spapens, *Peek Me*, RUFA Space

2023

Spa Manager and Community Support Organizer, Vitality Float Spa, Richmond Virginia–March 2021– December 2023

- Created schedules, responsible for hiring and termination of staff, writing of employee protocol
- Leader for marketing opportunities, social media, creating graphics, and organizing community events
- Networking with other businesses
- Promoted to manager after 6 months and created the Community Support position

Vital Qi, Community Organizer, Richmond, Virginia– April 2023 – December 2023

- Created discounted and free acupuncture events
- Responsible for contacting studios, planning events, initiating Covid-19 protocols, communicating directly with clients and staff
- Responsible for the maintenance of company website and social media pages
- Increased diversity and inclusion practices of staff, and changed hiring practices
- Networking with local businesses and businesses in multiple states
- Initiated financial assistance program for clients

TAOU x Vitality Float Spa Acupuncture Lounge, Richmond, Virginia– November 2022–December 2023

- A weekly discounted and semi-private acupuncture lounge
- Provided regular treatment options for people who cannot afford private acupuncture
- \$65 USD for a 45-minute session
- I led this event every week with one acupuncturist

The Well Collective x Vitality Float Spa, Richmond, Virginia- April 2022- December 2023

- An ongoing series of sustainer sliding scale model acupuncture events
- This was a series I initiated with Ashley Williams from The Well Collective and Elizabeth Fuqua
- Consisted of free food to the public, discounted yoga, community discussions, discounted massage, and an acupuncture circle
- Pricing is \$25, \$30, \$35 USD for acupuncture; yoga is \$15 USD for a 75 minute class

Queer Reproductive Justice Open House, Richmond, Virginia- July 2023

- LGBTQIA+, BIPOC, and disabled led open house
- Healing and education centered around reproductive justice and education in the LGBTQIA+ community
- 2 donation based community discussions and 2 discounted movement classes, one included acupuncture
- Raffle prizes donated by community members and local businesses

Queer Artist Market, Richmond, Virginia-May 2023

- Vended hand painted tote bags, prints, small paintings
- An LGBTQIA+ art event hosted at a queer and trans owned space, all participating vendors were queer and trans

2022

Afterglow Coffee Cooperative Holiday Market, Richmond, Virginia- December 2022

- Vended art at holiday market
- Sold prints, stickers, and hand painted canvas tote bags

River paintings and performance series, Richmond, Virginia- September 2021-February 2022

- An ongoing series exploring painting and free movement, found objects, and land
- Incorporation of queer and disabled body with the land

2020

Holom Press, Phoenix, Arizona- 2 Editions

- Anarchist Zine, published in 2 editions focused on isolation and environmental waste
- 5 paintings total published over two separate editions

EDUCATION

Rome University of Fine Arts – MFA Art Curation and Management

JANUARY 2024-JANUARY 2025, ROME, LAZIO

Virginia Commonwealth University – *BA Gender, Sexuality, and Women's Studies*

AUGUST 2011 – MAY 2016, RICHMOND, VIRGINIA

Virginia Commonwealth University of the Arts, Art Foundations Program

AUGUST 2011–MAY 2012, RICHMOND, VIRGINIA

Universidad de Ciencias Pedagogicas Enrique Jose Varona/The Autonomous University of Social Movement

MAY 2016–JUNE 2016, HAVANA, CUBA

Corcoran School of the Arts and Design– *Advanced Portfolio Development Course*

JUNE 2010–AUGUST 2010, WASHINGTON, D.C.

CERTIFICATIONS

Richmond Reproductive Freedom Project Doula Certification

SEPTEMBER 2022, RICHMOND, VIRGINIA

Chestnut School of Herbal Medicine– *Certification in Herbal Medicine Making*

DECEMBER 2020–MARCH 2021, ASHVILLE, NORTH CAROLINA